

ABSTRACT

The purposes of this study were : (1) to study the level of quality of worklife (QWL) of the Southern agricultural district officials (ADO); and (2) to study the relative effects of social structural, demographic, and socioeconomic factors on QWL.

413 ADOs in Satool, Trang, Pattaloong, Pattanee, and Songkhla provinces were used as the sample of the study. Data collection was undertaken by means of questionnaires. With the help of Chi-square, Pearson's r, and stepwise multiple regression, the data analysis was performed.

The results of the analysis can be summerized as follows:

1. The Southern ADOs were found to have a moderate level of QWL-job satisfaction and mental health.

2. It was found that only some social structural variables- role conflict, role ambiguity, relative deprivation, and social support - had significant relationships with job satisfaction, 41% of the variance were explained by afore-said social structural variables. Likewise, these variables had significant relationships with mental health except that 42% of the variance were explained by them.

In conclusion, sociological variables (social structure) were the most important factors influencing the QWL of government officials.